

Providing support for “ARTS for HOPE”

Disaster relief for the Great East Japan Earthquake



ARTS for HOPE
2011 June 3rd

About ARTS for HOPE

The earthquake, which widely hit the east of Japan on March 11th 2011 has brought tremendous damage with the death toll from the earthquake reaching 15,327 people and 8,404 people missing as for June 3rd 2011. There is a number of people who lost their beloved families and jobs and who are still unable to get a shelter house and other basic necessities.

ARTS for HOPE is working for survivors of the disaster with the objective of providing mental care thorough arts and creative activities.

It has been proved that mental care through arts is an effective way of helping children who experienced traumatic events in 9/11 tragedy and the tsunami which hit Sri Lanka in 2005* .

The mental and physical influence are experienced differently in each person and can occur immediately or weeks and months after the traumatic event. However if appropriate treatment is not provided immediately, there is a high possibility for development of mental disorder. It is necessary to ease distress of children by supporting to lead their social life in peace. To save survivors lives and properties is important, but it is also vital to secure mental health of children. For children, it is easier to express their emotions and synthesize their feelings through painting and creating than through words.

We are working in association with medical, art, and education experts, youth groups in the east and northeastern area of Japan .We also receives support from art therapists around the world who are specialized in the disaster relief, as well as experts who have experience in managing the recovery process of past disasters in the world. With these supports and partnerships, we will lead a long-term recovery process continuously.

*studies conducted by Cathy Malchiodi (Psychologist, Director of Art Therapy Without Borders, supporting art therapists working for the disaster relief in the world, and supervisor of AFH)

Summary

Purpose

Using arts as a communication tool, we provide safe place and time to the quake survivors to regain emotional balance. We also support them by improving their quality of life and reintegration in society and local community.

Activities

We provide peaceful and relaxing time of creation (hand crafting, drawing and painting), based on our experiences of offering art programs in hospitals for over 10 years. We also offer various art programs which will be adopted to different needs of the current situation in the disaster area by combining artist workshops for children which we have offered in museums.

Scope area

- Miyagi prefecture (Sendai, Kesenuma, Iwanuma, Shichigahama, Ishinomaki)
- Iwate prefecture (Rikuzen-Takada, Oofunato, Kamaishi, Noda, Yamadamachi, or Ootsuchichou)
- Fukushima prefecture (Souma, Iwaki, Fukusima, Kooriyama or Minami-Souma)

Duration of Project

From March 2011 to March 2021 (10 years)

Scope Area and Beneficiary

Scope area

- Miyagi prefecture (Sendai, Kesennuma, Iwanuma, Shichigahama, Ishinomaki)
- Iwate prefecture (Rikuzen-Takada, Oofunato, Kamaishi, Noda, Yamadamachi, or Ootsuchichou)
- Fukushima prefecture (Souma, Iwaki, Fukusima, Kooriyama or Minami-Souma)

Beneficiary

- The survivors in evacuation shelters, schools, children's centers, assembly halls in temporary houses

Examples of Places where we have already provided our services or incorporated organizations/institutions on site

Venues in Miyagi

Iwanuma Nousekankyoukaizen Center
Iwanuma Civic Hall
Sendai Children's Center
Shichigahama International Village
Shichigahama Central Civic Hall

Incorporated organizations/institutions in Miyagi

Art Seeds
Kesennuma Volunteer Center, Aramachi Children's Center, Nobisuku Sendai, Okada Children's Center, Rokugo Children's Center, Child Care Support Center Hottofulu Equalnet Sendai, Iwanuma Handicapped Welfare Association, Challenged Network Miyagi, Sendai City Museum, Disaster Children Support network, Natori City hall Yurigaoka Child Center, Miyagi Child Consultation Center, El Sora Sendai

Venues in Fukushima

Nakamura Daini Elementary School in Souma
Nakamura Junior High School in Souma
Sukagawa Arena in Sukagawa
Yumoto High School in Iwaki
Children Club in Minami-Souma (in Kamimano Elementary School)

Incorporated organizations /institutions in Fukushima

Haragama Kindergarten
Tsunagaro Japan Project Committee
Board of Education Committee Secretariat in Minamisouma
Kamimano Children Club
Ohisama Hiroba

Iwate

Okirai Kindergarden, Rikuzentakada Daiichi Junior High school, Rias Hall, Sakurariko Child support center

Activity Plan

Estimated numbers of Participants to the Programs: 12,000

The art programs are organized and operated primarily by the core-team led by the members of Wonder Art Production and the continuous programs will be took over by the local team with volunteer staff.

	The programs operated by the Core-teams (5 teams)	Continued Programs operated by the Local-team
Members	Individuals or groups of people skilled in art practices as well as medical, art, educational or social welfare professionals from the local institutions	Local volunteer staff especially medical, art, educational, social welfare professionals.
Working schedul	Each team operates the program in three different places and sets up fifteen bases in the first three months.	Each team works once a week per a base
Programs	<p>The core-team stays two to three days and operates one of the followings programs;</p> <p>A)Happy Painting Project B)Happy Doll Project C)Artist's Workshop</p> <p>Artists: MAYA MAXX (painter), Kuku Minami(artist, illustrator), Tsunehiro Eda (artist), Tadaharu Kawamura (artist), Osamu Kubo(paper cut artist), Siesta (musician), Koji Motofuji (Japanese-drum player), Makiko Matsunobu (dancer), Tomka Kamebuchi(singer) and others.</p> <p>Also the core team; 1) Delivers relief supplies. 2) Sets up a work space where the participants and others can enjoy art making even after the program and offers art supplies. 3) Trains local team so that they can take over the program.</p>	<p>After having participated in the program operated by the core-team, the local team takes over the program in order to maintain their relationships with children. The local team takes an important roll to become the children's conversation partners who can help them to play with art in the work space freely.</p> <p>Also the local team; 1)Records the participants' profiles and the conversations, and reports to the AFH head office by emails of fax. 2)Reports about the local situations especially about the shelters so that the head office can plan and determine their next actions and activities. 3)Manages and supervises the work space. Dismantles the facilities when the shelter needs to close or move to other places.</p>

Activities

Happy Painting Project

Happy Painting Project: Play with colors on a big sheet of paper



Its exciting to paint together on one big sheet of paper



You can walk with your feet and see what you've made!



So much fun!



Everyone enjoys painting as well as chatting



And we made friends too



Some like to talk more time and contact.



Mothers have fun too!

Let us exhibit the finished paintings

This program is carried out in hospitals to offer mental care and fun/downtime especially for children with obstructive disease.

Happy Doll Project

Happy Doll Project: Making dolls and wishes



You can do your favorite from the world of toys from the world of dolls.



Use what you can use to make



Use what you have



Anyone can join us.



I made it for someone so special.



More and more dolls.



Its so fun to work together with your friends!



One and only on my own!



Helping our loved ones

This program is carried out in hospitals to offer mental care and rehabilitation from children fighting with disease to the elderly with senile dementia.

Mission and desired effect

The aim of the art program is to encourage and support the recovery of children's aching hearts. We also aim to help in the reconstruction of the regional area.

From 1st year to 3rd year:

- Relieve the children of the anxiety and fear that they feel.
- Promote communication between victims of the disaster.

For children

- Offer a time and place where they can concentrate on creating and where they can release their anxiety and fear.
- Give the children a sense of reassurance and security by being there for them, going to see them often and playing with them. Their parents are unable to do these things because they are physically occupied with the reconstruction of the regional area.
- Ease the stress caused by the disaster by providing a place where they can play freely and in safety.

Regional

- Reduce the burden of adults by providing a safe environment where their children can stay.
- Reduce the stress suffered from their refugee lives, as well as the anxiety of having children with emotional instabilities, and offer them a place where they rest their minds and think of other things than the disaster.
- Provide a place where the victims can gather together in order to encourage and support communication.
- In addition to bettering the work conditions of the local people, we aim to create jobs in the area.

From 4th year to 6th year:

- Supervise the emotional stability of the children.
- Construct a network that connects the stricken areas together.

For children

- Offer a program centered around the passing of time in order to avoid painful flashbacks. Also attempt to stabilize the children's empathy.

Regional

- Share information between the bases scattered in the TOHOKU area, promote interactive communication and relations between the affected areas.

From 7th year to 10th year:

- Recovery of the children's mental health,
- Sustainable network of local communities and affected areas.

For Children

- Attentively watch over the recovery process of the children's mental health, and support their healthy development.

Regional

- Support the local community through activities and keep the networks alive to sustain the affected areas.

"I enjoyed the activities so much that I forgot there had been an earthquake"(from participants, a child from primary school)

"Since the earthquake, this child had lost his habitual facial expression because of the mental and emotional shock he suffered from. But for the first time, he has regained his usual facial expression."

Activities Report (1) : April 23rd – 26th

Date : April 23rd

Place : Noson Kankyo Kaizen Center (Shelter) at Iwanuma, Miyagi

Subject : Happy Doll Project

Implement of Happy Doll Project at Noson Kankyo Kanzen Center – one of three shelters at Iwanuma. Numbers of evacuees in the shelter were 86 as of April 2nd and 68 of them were participated. With program we offered hot coffee and candies for them in addition to showing the movie. We gave children “Happy Doll Kits” and stationary as gift.



Activities Report (1) : April 23rd – 26th

Date : April 24

Place : Nakamura Secondly primary school (Shelter)at Souma, Fukushima

Subject : Waku-Waku Project (Special program with an guest Artist)

Implement of Wwaku-Waku Project at Nakamura Secondly primary school – one of eights shelters at Fukushima city. The children worked together to create a paper cut art with an artist of Ms. Tamana Araki. We served coffee to children's Mothers and fathers and aged people.



Activities Report (1) : April 23rd – 26th

Date : April 25rd

Place : Aramachi Jidokan (Aramachi Child Center) at Sendai, Miyagi

Subject : Happy Painting Project

Implement of Happy Painting Project for kids who went to school at Aramachi area. Numbers of participants were 95 and they enjoyed Color Play with an artist – Minami KuKu who joined the project. With program we gave children “Sketch Book and “Crayon” as gift for painting.



Activities Report (1) : April 23rd – 26th

Date : April 26

Place : Iwanuma Shimin Kaikan (Iwanuma Citizen House, Shelter) at Iwanuma, Miyagi

Subject : Happy Doll Project

Implement of Happy Doll Project at Iwanuma Shimin Kaikan – one of three shelters at Iwanuma. Numbers of evacuees in the shelter were 344 as of April 2nd and 82 of them were participated. They enjoyed making dolls and painting cardboard house. In the program we offered hot coffee and candies for them.



Activities Report (2) : May 3rd – 5th

Date : May 3rd

Place : Nakamura Secondly Junior High School (Shelter) at Soma, Fukushima

Subject : Happy Doll Project

Implement of Happy Doll Project at Somashi Nakamura No.2 Chuugakko – one of eight shelters at Soma. Numbers of evacuees in the shelter were 92 as of May 2nd and 22 of them were participated. With program we offered hot coffee and candies for them in addition to the “Happy Doll Project Kits” as gift.



Activities Report (2) : May 3rd – 5th

Date : May 3rd

Place : Nakamura Secondly Primary School (Shelter) at Soma, Fukushima

Subject : Happy Doll Project

Implement of Happy Doll Project at Somashi Nakamura No.2 Shogakko – one of eight shelters at Soma. Numbers of evacuees in the shelter were 150 as of May 2nd and 63 of them were participated. With program we offered hot coffee and candies for them.



Activities Report (2) : May 3rd – 5th

Date : May 4th

Place : Sugagawa Are (Shelter) at Sugagawa, Fukushima

Subject : Happy Doll Project

Implement of Happy Doll Project at Sugagawa Arena at Sugagawa – one of four shelters at Sugagawa. Numbers of evacuees in the shelter were 136 as of My 4th and 37 of them were participated. Making dolls project for them was implemented.



Activities Report (2) : May 3rd – 5th

Date : May 5th

Place : Yumoto High School (Shelter) at Iwaki, Fukushima

Subject : Happy Doll Project

Implement of Happy Doll Project at Yumoto High School – one of 39 shelters at Iwaki. Numbers of evacuees in the shelter were 78 as of My 6th and 25 of them were participated. Making dolls project for them was implemented.



Activities Report (3) : May 27th – 29th

Date : May 27th

Place : Hokago Jido Club (After School Club) at Minami Soma, Fukushima

Subject : Happy Painting Project

Implement of Happy Painting Project at Hokago Jido Club – one of three After School Club at Minami Soma. There were three After School Club in Minami Soma and it was one in Mamimano Primary School. They have been asked to evacuate in house because of radiation. We had a Painting Project to pain on the huge size of paper, and junior class joined it in the first half and senior class joined the later part, 34 of children in total were participated. We gave them drawing book and candies as gift.



Activities Report (3) : May 27th – 29th

Date : May 28th

Place : Nakamura Secondly Primary School (Shelter) at Soma, Fukushima

Subject : Happy Painting & Doll Project

Implement both Happy Painting and Happy Doll Project as requested. This was the third visit to Somashi Nakamura No.2 Shogakko and we found the change in their mind and behavior this time as they were very open to us and positive. 45 of them were participated.



Activities Report (3) : May 27th – 29th

Date : May 29th

Place : Kokusaimura Hinanjo(Shelter) at Shichigahama-machi, Miyagi

Subject : Happy Doll Project

Implement of Happy Doll Project at Kokusaimura Hinanjo(Shelter) – one of two shelters at Shichigahama. Numbers of evacuees in the shelter were 208 as of May 16th and 32 of them were participated.



Activities Report (3) : May 27th – 29th

Date : May 29th

Place : Chuo Kominkan Hinanjo (Shelter) at Shichigahama-machi, Miyagi

Subject : Happy Doll Project

Implement of Happy Doll Project at Chuo Kominkan Hinanjo(Shelter) – one of two shelters at Shichigahama. Numbers of evacuees in the shelter were 210 as of May 16th and 32 of them were participated. We gave them Happy Doll Box Kits as gift.



Present Situation of the Tsunami Stricken Area:(1)



- [View from the window of the Ishinomaki Elementary School](#)
- The school was engulfed in flames on the day of the incident, as the cars in fires were surged into the building. What I saw there on my visit in a later day, were the scattered school bags, small shoes and the countless footsteps on the floor.

Present Situation of the Tsunami Stricken Area:(2)

- [Miyagi prefecture] the deceased 9121, Missing 5212,
- [Iwate prefecture] the deceased 4501, Missing 2893,
- [Fukushima] the deceased 1583, Missing 417 (at the present May 29th)
- 102,391 people are still living in the shelter in 18 city in Japan by the East Japan earth quake. In Miyagi prefecture 27,574 people living in 389 shelter, in Iwate 27,279 in 326, in Fukushima 24,131 in 112. About 23,000 people are living in the other shelters, seek refuge from nuclear victims of Fukushima. of people are 6096 in Saitama, 4217 in Niigata, 2439 in Gunma. (at the present of May 27th)



There are still vast areas where the clean-ups of the debris has not yet started nor planned. In Fukushima prefecture, because of the nuclear plants accident there are areas where the residents may not be able to come back for their houses, and the collapsed buildings are left without any after cares.

Reason for the need of AFH

East Japan Great Earthquake is the world's worst level of natural disaster and especially the disaster caused by the Tsunami is the worst seen in history. It is a question of how the children that lost their lives, families, relatives, friends and their home from the disaster can regain their tranquil state of mind. It is our obligation to watch out for those children in the long-term period. The effects on the environment, people and community that were brought down by the earthquake disaster and the process of reconstruction are important issues that humans need to be aware of in the 10-20 year time period. The issue on Fukushima nuclear reactor is a common issue for all human beings on earth that live in the coexistence of nature and civilization, and finding the resolution towards this should be a worldwide issue. There are a lot of severe conditions of the people in the disaster area working towards reconstruction that are not shown in the media. Not a single problem has been resolved yet. There are of course various issues that rise as time goes by. We need to pray for the mental recovery of all people in the disaster areas, face and spend time in the long time span with the afflicted people, and work on the ways towards resolution. In order to continue with these activities, we would need strong supporters that has a deeply understanding and sharing our vision.

Artistic support

Outstanding Japanese artists that work globally sympathize and approve of the role of 'ARTS for HOPE' and without sparing their talent, they hold out a helping hand to support the mental relief of the people still living in the affected areas of the disaster.



KOJI Yakusho (actor)

1997 "The Eel"

Palme d'Or of the Cannes Film Festival

Award for Best actor /Asia Pacific Film Festival

1998: Winds of Asia Middle east award

Special Jury Prize /Tokyo International Film Festival

2002: Award for Best leading actor/Chicago Film Festival

2005: Hommage award /Valenciennes Film Festival

2008: Tiribute Award / Deauville Asian Film Festival

Best male actor's award/International film festival
FILM MADRID



MAYA MAXX(Artist)



Takayuki SOEDA (Art director)

1981,1983,1984: Tokyo ADC award

1984: TCC special Award

1985: Mainichi Advertisement Design Award

1988: Fuji-Sankei Group Advertising Award for Newspaper Design

1991,1993,1997,1999:Tokyo ADC Members Award

200,2001,2002 Nikkei Advertising Award for Commercial Advertising
(2000, 2001, 2002)

The Takayuki Soeda Award was created in 1990.

Advertising art director for the Print Add NIKE GOLD DRIVER.

Members

Representative

Masako Takahashi(Wonder Art Production/ Hospital Art Lab)

Adviser

Nana Watanabe(Ashoka Japan Use Venture, Ashoka REadershop Group member)

Cathy A. Malchiodi (Co-founder of Art Therapy Without Border)

Paul Hogan (Co founder NGO Butterfly Peace Garden)

Kenko Minami (Director of Amazon Rainforest Foundation Japan)

AFH Members(Main office)

Atsuko Kawazu(Mikazuki Design Office)

Emiko Tokunaga(YMCA Japan)

Tomoko Wakabayashi(Association for Corporate Support of the Arts, Japan)

Yukari Ishino (Hosei University Tama Volunter center)

Yui Suzuki (Wonder Art Production/Hospital Art Lab)

Nao Kato (Wonder Art Production/Hospital Art Lab)

Partners

Mikazuki Design Office

Amazon Rainforest Foundation Japan

Art seeds

YMCA

Turtle Music Plant

Community Care

Kosodachi Net

Will Seed

Polaris Japan

Cooperators

Koji Yakusho (Actor)

Takayuki Soeda (Art Director)

Kyoko Majima (Stylist)

MAYA MAXX (Artist)

Claudia DeMonte (Artist)

Ed McGowin (Artist)

Kiyomi Koshibe (Dance Therapist. Professor of Hosei University)

Makiko Matsunobu (Dancer)

Hiroshi Edatsune (Artist)

Cheryl Okubo (Art Therapist)

Kuku Minami (Artist)

Tamana Araki (Artist)

Tadaharu Kawamura (Artist)

Yuka Kamebuchi (Singer. Voice trainer)

SIESTA (Musician)

Nahoko Kanda (Children's Psychologist)

Satomi Takahashi (Art Seeds)

Oasmu Koseki (Art Seeds)

Chikara Nakamichi (The Japan Foundation)

Osamu Sato (Community Care)

Satoshi Tachiyangi (Fukushima Medical University Hospital)

Atsushi Kikuta (Fukushima Medical University Hospital)

Takurou Fukasaku (Hirosaki University Lifelong study center)

Motoko Matsui (Ibaragi Children's Hospital)

Hajime Morita (Urawa Museum)

Aya Kato (Assistant Curator, The National Art Center, Tokyo)

Kouji Shiraga (Saiseikai Kurihashi Hospital)

Hiroshi Honda (Saiseikai Kurihashi Hospital)

Miyako Kitagami (Saitama-shi Junior High school)

Message

After the earthquake, we could not bare to not do anything so we went to the stricken area and rushed around to evaluate the situation. Serious, tragic damages that went on and on, that by far exceeded our imagination, we found ourselves lost for words, driven into despair.

At Ishinomaki, dozens of refugee cars were in a traffic Jam and were suddenly swept towards a primary school – which was an emergency evacuation area. The gasoline caught fire and the school became a sea of flames. Refugees and children disappeared into the sea of flames and into the tsunami.

When we arrived, we went upstairs, walked through the 2nd and 3rd floors, and all we could see were black burned-out classes and hallways. On the remainder of a wall which had not burnt we could see blood stains and traces of people running around trying to escape...

School bags and small shoes lay scattered on the floor.

It was exactly like Pandemonium. What terrifying fear they had experienced.

I could nearly hear the screams of theses children. I could not bear it myself and cried loudly like a child.

I shrink away. Are we able to give help to the people who have been faced with this situation?

After our visit to the refugee area, there was no more hesitation: expressionless children, elderly people who had lost their will to live and the gleam in their eyes.

I rise up again. There is a lot to do here right now and there are many things that we can do.

The possibilities of mankind are limitless. Children are our hope.

To recover a basic spark and a smile, we work continuously without sparing ourselves.

“The people who experienced the disaster cannot supervise the recovery of stable mental health. This is work that only external people can do.”

A statement from people in Kusenuma where everything was engulfed by the sea.

We take these words seriously and we will take care of the children and walk beside the people from affected areas for a long time to come.

Please support us so we can continue to offer our help to the children.

ARTS for HOPE

Representative

Masako Takahashi



At Minami-Soma, Fukushima